

Deputy Director of Campaign Communications for State and Local

EMILY's List, the nation's largest resource for women in politics, is searching for an Deputy Director of Campaign Communications for State and Local to join our Communications team. EMILY's List has raised over \$600 million to elect pro-choice Democratic women candidates. With a grassroots community of over five million members, EMILY's List helps Democratic women win competitive campaigns – across the country and up and down the ballot – by recruiting and training candidates, supporting strong campaigns, researching the issues that impact women and families, and turning out women voters to the polls. Since our founding in 1985, we have helped elect 150 women to the House, 26 to the Senate, 16 governors, and nearly 1,100 women to state and local office. Nearly 40 percent of the candidates EMILY's List has helped elect to Congress have been women of color. During the historic 2017-2018 cycle, EMILY's List raised a record-breaking \$110 million dollars and launched a record independent expenditure campaign. We helped elect 34 new women to the House, including 24 red-to-blue victories; enough seats to have delivered the U.S. House majority alone. Since the 2016 election, more than 40,000 women have reached out to EMILY's List about running for office laying the groundwork for the next decade of candidates for local, state and national offices.

Principal Responsibilities

The Deputy Director of Campaign Communications for State and Local promotes the mission of EMILY's List and is an advocate for strong, pro-choice Democratic women candidates and elected officials throughout the country. The Deputy Director of Campaign Communications for State and Local manages the organization's positioning within the news of the day and capitalizes on creative opportunities for the organization and its down-ballot candidates.

Specific Duties

- Work with campaigns and endorsed down-ballot candidates to create effective media and messaging strategies;
- Draft and deliver talking points for EL staff and state and local candidates, assist with media training, as needed;
- Act as communications hub for breaking news events; help initiate and manage organization's rapid response on state and local issues;

- Collaborate with communications team and organization leadership to craft responses in a timely manner;
- Serve as a leader in time-sensitive situations by advising leadership, planning communications strategies, and managing staff and resources to achieve organizational goals;
- Craft and maintain communications plan and endorsement calendar to include all organizational press and communications rollouts.
- Work with Campaigns Department to help with state and local campaign communications efforts, interact directly with campaigns to provide resources, guidance as needed;
- Manage process by which materials are created for the communications department including, but not limited to, briefing materials, press releases, talking points, op-eds, etc.;
- Create opportunities showcasing EMILY's List staff, accomplishments, endorsed candidates, and mission that generates positive press coverage in varied outlets;
- Be an aggressive and quick-thinking originator of stories to pitch on behalf of EMILY's List and our endorsed candidates;
- Serve as on-record spokesperson for the organization as needed;
- Assist with booking, pitching process within the organization;
- Perform other duties as assigned.

Qualifications

- Must have experience in communications, working with press;
- Experience in a rapid response media environment;
- At least one cycle of campaign experience or state legislative press experience is strongly preferred;
- Experienced manager of people and processes;
- Ability to communicate effectively with diverse audiences and write quickly and in a compelling manner about multiple topics;
- Energetic ability to multi-task and manage projects in a fast-paced and changeable environment; willingness to invest multiple teams and stakeholders in communications efforts;
- Ability to use multiple mediums and approaches including new media to create multi-faced and effective campaigns;
- Ability to work independently and collaboratively;
- Commitment to electing pro-choice Democratic women;
- Strong, determined team-player with ready sense of humor, thick skin, and a demonstrated willingness to work hard and take risks;
- Commitment to the diversity of our candidates, membership, partners, and staff.

EMILY's List offers a competitive salary and a strong benefits package. To apply, email resume and cover letter to commsjobs@emilyslist.org- subject line including your name and the job title. **No calls, please.**

EMILY's List prohibits discrimination of employment, promotion, compensation, terms, conditions, or privileges of employment based on gender, disability, race, age, national origin, color, creed, sexual orientation, sex (including marital and parental status), gender identity and expression, religion, economic status, ethnic identity, veteran's status, or any other basis prohibited by applicable law.

EMILY's List is an Equal Opportunity Employer that values a multi-cultural, diverse working environment. Applicants of diverse backgrounds are welcomed and encouraged to apply.