

## Senior Director, State & Local Campaigns

EMILY's List, the nation's largest resource for women in politics, is searching for a Senior Director, State & Local Campaigns to join our Campaigns team. We recruit and train candidates, support strong campaigns, research the issues that impact women and families, and turn out women voters. Since our founding in 1985, we have trained over 9,000 women to run and helped elect 118 women to the House, 23 to the Senate, 12 governors, and over 700 to state and local office. Forty percent of the candidates EMILY's List has helped elect to Congress have been women of color - including every single Latina, African American, and Asian American Democratic congresswoman currently serving.

### Principal Responsibilities

The Senior Director Campaigns, State and Local manages the strategic planning, implementation and other aspects of EMILY's List's down ballot recruitment, redistricting program, strategic pipeline building, in-state training and candidate services for targeted races.

### Specific Duties

- Manage and supervise state and local regional directors and staff;
- Oversees the strategic planning and implementation of our redistricting initiative Focus 2020;
- Make recommendations and manage endorsements of candidates;
- Brief the President, Executive Director, VP, Campaigns on matters related to EMILY's List State & Local program;
- In consultation with the Vice President of Campaigns, plan and oversee implementation of EMILY's List short- and long-term political programs as they directly relate to candidates and campaigns;
- Responsible for all data, analytics and institutional tracking of candidate, campaign, and other relevant State & Local information;
- Working with Vice President of Campaigns, develop and monitor the budget for State & Local and related contributions;
- Make decisions related to the priorities of targeted state & local campaigns;
- Seek opportunities and develop efforts to increase diversity of candidates, campaign-related staff, and the campaigns team;

- Provide thought leadership around and opportunities for continued professional development and training of campaigns team and state and local candidates;
- Serve as point of contact for key external vendors, contractors and other stakeholders;
- Collaborate internally with all departments to ensure free flow of information and ideas;
- Work with Vice President of Campaigns and Sr. Director of Federal & Gubernatorial on outreach and strategic partnerships with state and local progressive and women's organizations;
- Work with Vice President of Campaigns and Sr. Director of Federal & Gubernatorial to ensure political priorities are aligned and communicated with key stakeholders and partners.

### **Qualifications**

The Sr. Director Campaigns, State & Local must have at least seven years of campaign and electoral experience, must have extensive managerial experience, and a strong interest in electing pro-choice women to office. The Sr. Director Campaigns, State & Local should have strong communication and cognitive skills, and an ability to assess candidate races and implement political programs. Candidates must know how to manage a budget. Creativity is a plus. Candidates must have a commitment to diversity of our candidates, membership, partners, and staff.

EMILY's List offers a competitive salary and a strong benefits package. To apply, email resume and cover letter to [jobopening@emilyslist.org](mailto:jobopening@emilyslist.org), - subject line "Senior Director, State & Local." **No calls, please.**

**EMILY's List is an Equal Opportunity Employer that values a multi-cultural, diverse working environment. Applicants of diverse backgrounds are welcomed and encouraged to apply.**