

State & Local Mid-Atlantic Regional Director

EMILY's List, the nation's largest resource for women in politics, is searching for a Regional Director to join our State and Local Campaigns team. EMILY's List has raised over \$500 million to support pro-choice Democratic women candidates – making them one of the most successful political organizations ever. Our grassroots community of over five million members helps Democratic women wage competitive campaigns – and win. We recruit and train candidates, support strong campaigns, research the issues that impact women and families, and turn out women voters. Since our founding in 1985, we have helped elect 116 women to the House, 23 to the Senate, 12 governors, and over 800 to state and local office. Forty percent of the candidates EMILY's List has helped elect to Congress have been women of color. Since the 2016 election, thousands of women and counting have reached out to us about running for office. To harness this energy, EMILY's List has launched Run to Win, an unprecedented effort to help more women run and win at the local, state, and national levels.

Principal Responsibilities

The EMILY's List State & Local Mid-Atlantic Regional Director is a senior position within the Campaigns Department. The State & Local Mid-Atlantic Regional Director oversees the efforts of EMILY's List state and local work in their assigned region of the country. Principal responsibilities include recruiting, training, and assessing campaign strategies for pro-choice Democratic women who are running for constitutional, state legislative, and some key local offices.

This is a cycle position with an end date of December 31, 2018.

Specific Duties

- Identify and recruit women candidates for state and local office, with a strategic focus on down ballot statewide offices, legislative swing seats and Democratic open seat opportunities;
- Develop state plans to both increase the number of women in elected office as well as strategically assist the electoral component of redistricting efforts in Focus 2020 states;
- Assess candidates in key local offices for endorsement and pipeline development;
- Build the pipeline of candidates for federal and gubernatorial office;
- Assess candidates and campaign staff of EMILY's List races on the fundamental mechanics it takes to build a winning campaign plan;

- Design state work plans to maximize EMILY's List support for candidates in a targeted state;
- Assess campaigns, including their ability to develop campaign plans and budgets, paid and earned communication strategy, finance, and field programs, in partnership with state caucus programs and in-state allied groups;
- Develop strong relationships with state legislative caucus leadership, in-state labor leaders, leaders in the choice community and other allied organizations to recruit and elect more women to run for key offices;
- Provide recommendations for endorsements and candidate contributions;
- Assess need and offer strategic guidance to campaigns;
- Create and foster mentoring opportunities for women to advance in political leadership;
- Conduct trainings for women candidates and women considering running for office in targeted areas;
- Strengthen opportunities to expand EMILY's List membership in states;
- Perform other duties as assigned.

Qualifications

The State & Local Mid-Atlantic Regional Director must have six to eight years of campaign and electoral experience, including significant on the ground campaign experience, a thorough understanding of state politics, and a strong commitment to electing pro-choice Democratic women. Strong relationship building skills and the ability to manage multiple projects and work streams are a must. The State & Local Mid-Atlantic Regional Director must results-oriented, be a self-starter, have excellent interpersonal skills, adaptability, good attention to detail, and a sense of humor. The State & Local Mid-Atlantic Regional Director must be willing to travel extensively. This position must be located within the Mid-Atlantic United States. Candidates must have a commitment to diversity of our candidates, membership, partners, and staff.

This is a cycle position with an end date of December 31, 2018.

EMILY's List offers a competitive salary and a strong benefits package. To apply, email resume and cover letter to slcampaignjobs@emilyslist.org, - subject line to include your first and last name. **No calls, please.**

EMILY's List is an Equal Opportunity Employer that values a multi-cultural, diverse working environment. Applicants of diverse backgrounds are welcomed and encouraged to apply.