

Director of Campaign Communications

EMILY's List, the nation's largest resource for women in politics, is searching for a Director of Campaign Communications to join our Communications team. EMILY's List has raised over \$600 million to elect pro-choice Democratic women candidates. With a grassroots community of over five million members, EMILY's List helps Democratic women win competitive campaigns – across the country and up and down the ballot – by recruiting and training candidates, supporting strong campaigns, researching the issues that impact women and families, and turning out women voters to the polls. Since our founding in 1985, we have helped elect 150 women to the House, 26 to the Senate, 16 governors, and nearly 1,100 women to state and local office. Nearly 40 percent of the candidates EMILY's List has helped elect to Congress have been women of color. During the historic 2017-2018 cycle, EMILY's List raised a record-breaking \$110 million dollars and launched a record independent expenditure campaign. We helped elect 34 new women to the House, including 24 red-to-blue victories; enough seats to have delivered the U.S. House majority alone. Since the 2016 election, more than 40,000 women have reached out to EMILY's List about running for office laying the groundwork for the next decade of candidates for local, state and national offices.

Principal Responsibilities

The Director of Campaign Communications promotes the mission of EMILY's List and is an advocate for strong, pro-choice Democratic women candidates and elected officials throughout the country. The Director of Campaign Communications manages the organization's communications strategies with endorsed candidates and capitalizes on creative opportunities for the organization and its candidates.

Specific Duties

- Act as a communications consultant and resource to EMILY's List's endorsed candidates, providing strategic advice, communications support, and rapid response guidance;
- Oversee nationwide campaign communications, including pitching and working with national reporters interested in our campaigns, thereby uplifting our endorsed candidates nationally;
- Design and implement process for communications team to serve the campaigns department;

- Manage the campaigns communications team that will interface with federal, gubernatorial, and state and local races;
- Collaborate with communications team and organization leadership to craft responses in a timely manner;
- Serve as a leader in time sensitive situations by advising leadership, planning communications strategies, and managing staff and resources to achieve organizational goals;
- Craft and manage the maintenance of campaign communications plan and calendars for all campaign-related initiatives, events, roll outs;
- Help manage process by which materials are created for the communications department including, but not limited to, briefing materials, press releases, talking points, op-eds, etc.;
- Be an aggressive and quick-thinking originator of stories to pitch on behalf of EMILY's List and our endorsed candidates;
- Draft and deliver talking points for EMILY's List staff and candidates; assist with media training and candidate prep, as needed;
- Serve as on-record spokesperson for the organization as needed;
- Assist with booking and pitching for the organization and our candidates, as needed;
- Perform other duties as assigned.

Qualifications

- Minimum of five years experience in communications, including at least one—but preferably several—senior communications role on a campaign is required;
- Experience in a rapid response media environment;
- Extensive and varied on the record experience and established relationships with political reporters;
- Ability to communicate effectively with diverse audiences and write quickly and in a compelling manner about multiple topics;
- Energetic ability to multi-task and manage projects in a fast-paced and changeable environment; willingness to invest multiple teams and stakeholders in communications efforts;
- Ability to work independently and collaboratively;
- Commitment to electing pro-choice Democratic women;
- Strong, determined team-player with ready sense of humor, thick skin, and a demonstrated willingness to work hard and take risks;
- Commitment to diversity of our candidates, membership, partners, and staff;
- Experienced manager of people (a press shop) and processes.

EMILY's List offers a competitive salary and a strong benefits package. To apply, email resume and cover letter to commsjobs@emilyslist.org- subject line including your name and the job title. **No calls, please.**

EMILY's List prohibits discrimination of employment, promotion, compensation, terms, conditions, or privileges of employment based on gender, disability, race, age, national origin, color, creed, sexual orientation, sex (including marital and parental status), gender identity and expression, religion, economic status, ethnic identity, veteran's status, or any other basis prohibited by applicable law.

EMILY's List is an Equal Opportunity Employer that values a multi-cultural, diverse working environment. Applicants of diverse backgrounds are welcomed and encouraged to apply.