

Director, Campaigns Communications

EMILY's List, the nation's largest resource for women in politics, is searching for a Director of Campaigns Communications to join our Communications team. We recruit and train candidates, support strong campaigns, research women's issues, and turn out women voters. We've trained over 9,000 women to run and helped elect over 100 women to the House, 19 to the Senate, 11 governors, and over 700 to state and local office. Since its founding in 1985, almost one-third of the candidates EMILY's List has helped elect to Congress have been women of color - including every single Latina, African American, and Asian American Democratic congresswoman currently serving.

Principal Responsibilities

The Director of Campaigns Communications promotes the mission of EMILY's List and is an advocate for strong, pro-choice Democratic women candidates and elected officials throughout the country. The Director of Campaigns Communications helps manage the organization's positioning within the news of the day and capitalizes on creative opportunities for the organization and its candidates.

This is a cycle position with an end date of December 31, 2018.

Specific Duties

- Act as campaign communications hub for breaking news events; help initiate and manage organization's and endorsed candidates' rapid response;
- Manage campaign communications for at least one region including federal, gubernatorial and down ballot races;
- Collaborate with communications team and organization leadership to craft responses in a timely manner;
- Serve as a leader in time sensitive situations by advising leadership and candidates;
- Help plan communications strategies to achieve organizational goals;

- Assist in crafting and maintaining communications plan and calendar to include all campaign related initiatives, events, roll outs;
- Work with Campaigns Department to help with campaign communications efforts, interact directly with campaigns to provide resources, guidance as needed;
- Develop materials for the communications department including, but not limited to, briefing materials, press releases, talking points, op-eds, etc.;
- Create opportunities and events showcasing EMILY's List staff, accomplishments, endorsed candidates, and mission that generates positive press coverage in varied outlets;
- Be an aggressive and quick thinking originator of stories to pitch on behalf of EMILY's List and our endorsed candidates;
- Work with campaigns and endorsed candidates to create effective media and messaging strategies;
- Draft and deliver talking points for EL staff and candidates; assist with media training as needed;
- Serve as on-record spokesperson for the organization as needed;
- Assist with booking and pitching EMILY's List staff and endorsed candidates;
- Perform other duties as assigned.

Qualifications

- Experience in a senior campaigns communications role;
- Experience in a rapid response media environment;
- Ability to communicate effectively with diverse audiences and write quickly and in a compelling manner about multiple topics;
- Energetic ability to multi-task and manage projects in a fast-paced and changeable environment; willingness to invest multiple teams and stakeholders in communications efforts;
- Ability to use multiple mediums and approaches including new media to create multi-faced and effective campaigns;
- Ability to work independently and collaboratively;
- Commitment to electing pro-choice Democratic women;
- Strong, determined team-player with ready sense of humor, thick skin, and a demonstrated willingness to work hard and take risks;
- Commitment to diversity of our candidates, membership, partners, and staff;
- Experienced manager of people and processes.

This is a cycle position with an end date of December 31, 2018.

EMILY's List offers a competitive salary and a strong benefits package. To apply, email resume and cover letter to jobopening@emilyslist.org, - subject line "Director, Campaigns Communications." **No calls, please.**

EMILY's List is an Equal Opportunity Employer that values a multi-cultural, diverse working environment. Applicants of diverse backgrounds are welcomed and encouraged to apply.