

Digital Organizer, Social

EMILY's List, the nation's largest resource for women in politics, is searching for a **Digital Organizer, Social** to join our Digital team. EMILY's List has raised over \$600 million to elect pro-choice Democratic women candidates. With a grassroots community of over five million members, EMILY's List helps Democratic women win competitive campaigns – across the country and up and down the ballot – by recruiting and training candidates, supporting strong campaigns, researching the issues that impact women and families, and turning out women voters to the polls. Since our founding in 1985, we have helped elect 150 women to the House, 26 to the Senate, 16 governors, and nearly 1,100 women to state and local office. Nearly 40 percent of the candidates EMILY's List has helped elect to Congress have been women of color. During the historic 2017-2018 cycle, EMILY's List raised a record-breaking \$110 million dollars and launched a record independent expenditure campaign. We helped elect 34 new women to the House, including 24 red-to-blue victories; enough seats to have delivered the U.S. House majority alone. Since the 2016 election, more than 40,000 women have reached out to EMILY's List about running for office laying the groundwork for the next decade of candidates for local, state and national offices.

Principle Responsibilities

The Digital Department is responsible for engaging and growing the EMILY's List community and providing online resources for EMILY's List candidates. The department works closely with the Campaigns, Training, Development, and Communications teams to ensure our online program advances the organization's fundraising, messaging, and electoral priorities.

The **Digital Organizer, Social** will be responsible for creating, managing, and generating content for a series of Facebook groups and other social media platforms with the goal of deepening and growing our relationships with EMILY's List members, donors, and supporters. As a new role, this position will have the opportunity to experiment and implement new methods of online engagement and branding for the organization.

Specific Duties

- Work with Digital Organizing Director to set goals and a content calendar for Facebook groups and other relevant social media platforms;
- Serve as a community manager and draft content for Facebook groups and other social platforms;
- Empower our donors and supporters with the digital tools and information they need to be effective advocates and ambassadors for EMILY's List;
- Create and maintain digital feedback loops between EMILY's List and its most committed supporters online;

- Work closely with our email, SMS, design, and social teams to identify engagement and organizing opportunities for our members;
- Work closely with Social Media Manager to coordinate content and tone of voice across channels;
- Other projects as assigned.

Requirements

We're looking for candidates who have a passion for digital organizing and want to help elect more pro-choice Democratic women than ever before.

Ideal candidates will have 2+ years of experience drafting engaging online content, preferably in a political, non-profit, or advocacy setting. Experience in social media writing, community management, or digital organizing is preferred.

Additional qualifications:

- A self-starter who is intensely creative and willing to experiment
- A strong understanding of social media trends and a curiosity about what motivates people to engage online
- Strong written communication skills and attention to detail
- Experience writing for an organization or candidate on social media platforms preferred
- Ability to manage multiple projects at the same time
- A strong sense of teamwork – we not only work closely as a team but pride ourselves in providing excellent customer service to our organization's other departments.

Candidates should work well under deadline and understand that the internet isn't a 9 to 6 kind of job. Must have a commitment to the diversity of our candidates, membership, partners, and staff and the commitment and passion to elect pro-choice Democratic women.

EMILY's List offers a competitive salary and a strong benefits package. The salary range for this position is \$44,000 to \$54,000 depending on experience.

To apply, email resume and cover letter to digitaljobs@emilyslist.org - subject line including your name and the job title. **No calls, please.**

EMILY's List prohibits discrimination of employment, promotion, compensation, terms, conditions, or privileges of employment based on gender, disability, race, age, national origin, color, creed, sexual orientation, sex (including marital and parental status), gender identity and expression, religion, economic status, ethnic identity, veteran's status, or any other basis prohibited by applicable law.

EMILY's List is an Equal Opportunity Employer that values a multi-cultural, diverse working environment. Applicants of diverse backgrounds are welcomed and encouraged to apply.