Digital Advisor

EMILY’s List, the nation’s largest resource for women in politics, is searching for a Digital Advisor to join our Digital team. EMILY’s List has raised over $600 million to elect pro-choice Democratic women candidates. With a grassroots community of over five million members, EMILY’s List helps Democratic women win competitive campaigns – across the country and up and down the ballot – by recruiting and training candidates, supporting strong campaigns, researching the issues that impact women and families, and turning out women voters to the polls. Since our founding in 1985, we have helped elect 150 women to the House, 26 to the Senate, 16 governors, and nearly 1,100 women to state and local office. Nearly 40 percent of the candidates EMILY’s List has helped elect to Congress have been women of color. During the historic 2017-2018 cycle, EMILY’s List raised a record-breaking $110 million dollars and launched a record independent expenditure campaign. We helped elect 34 new women to the House, including 24 red-to-blue victories; enough seats to have delivered the U.S. House majority alone. Since the 2016 election, more than 50,000 women have reached out to EMILY’s List about running for office - laying the groundwork for the next decade of candidates for local, state and national offices.

Principle Responsibilities

The Digital Department is responsible for engaging and growing the EMILY’s List community and providing online resources and guidance for EMILY’s List candidates. The department works closely with the Campaigns, Training, Development, and Communications teams to ensure our online program advances the organization’s fundraising, messaging, and electoral priorities.

As a member of the Digital Department, the Digital Advisor will assess the digital operations of our endorsed federal and gubernatorial candidates throughout the course of their campaigns, across all of their fundraising, organizing, and communications functions. The Digital Advisor will provide direct advice to our campaigns and will develop resources and best practices for the campaigns team in order to help guide races. The ideal candidate will be a veteran digital strategist with previous electoral experience.

Specific Duties

- Assess the digital fundraising, organizing, and communications programs of targeted campaigns and their opponents;
- Help recruit effective digital directors and other digital staff;
- Review and provide feedback on campaign digital budgets, projections, plans and creative;
• Work directly with prospective and endorsed federal and statewide candidates (and their teams) to advise them on digital needs and skills;
• Assess tools and emerging technology in the digital marketplace to make strategic recommendations for campaign use;
• Help to screen and advise campaigns on digital consultants, contracts, and relationships;
• Work with EMILY’s List staff in other departments to develop digital resources for campaigns;
• Train candidates, campaign staff, and EMILY’s List staff;
• Perform other duties as assigned.

Requirements

The Digital Advisor must be a self-starter with at least four years of campaign and electoral experience within digital, including federal campaign experience. The Advisor should have experience with budgeting, creating fundraising projections, managing an email list, and managing vendors/consultants.

Candidates should be able to handle multiple projects at once, work well under deadline, and understand that digital isn’t a 9-to-6 kind of job. The Digital Advisor must have a strong interest in electing pro-choice Democratic women to office, possess excellent communication skills, good attention to detail, and the ability to remain calm under pressure.

Regular evening and weekend work will be expected. Must have a commitment to the diversity of our candidates, membership, partners, and staff and the commitment and passion to elect pro-choice Democratic women. The Digital Advisor must be willing to travel.

EMILY’s List offers a competitive salary and a strong benefits package. **The salary range for this position is $70,000 to $90,000 depending on experience.**

To apply, email your resume and cover letter to digitaljobs@emilyslist.org - include your name and the job title in the subject line. **No calls, please.**

EMILY’s List prohibits discrimination of employment, promotion, compensation, terms, conditions, or privileges of employment based on gender, disability, race, age, national origin, color, creed, sexual orientation, sex (including marital and parental status), gender identity and expression, religion, economic status, ethnic identity, veteran’s status, or any other basis prohibited by applicable law.

**EMILY’s List is an Equal Opportunity Employer that values a multi-cultural, diverse working environment. Applicants of diverse backgrounds are welcomed and encouraged to apply.**