

## Designer

EMILY's List, the nation's largest resource for women in politics, is searching for a Designer to join our Digital team. We recruit and train candidates, support strong campaigns, research the issues that impact women and families, and turn out women voters. Since our founding in 1985, we have trained over 9,000 women to run and helped elect 118 women to the House, 23 to the Senate, 12 governors, and over 700 to state and local office. Forty percent of the candidates EMILY's List has helped elect to Congress have been women of color - including every single Latina, African American, and Asian American Democratic congresswoman currently serving.

### Principal Responsibilities

The Digital department is responsible for engaging and growing the community of people who support EMILY's List online. The department works closely with the Development, Communications, and Campaign teams to make sure our online program advances the organization's fundraising, growth, messaging, and electoral priorities.

This role is a great opportunity to help build EMILY's List's visual identity while providing brand cohesion across the organization.

The Designer will be primarily responsible for creating email graphics, social media graphics, web graphics, merchandise, occasional printed materials, photograph selection, and collaborating with the Senior Designer on larger branding projects and campaigns.

### Specific Duties

- Collaborate with the Digital team to design email, social media, merchandise, and other branded graphics;
- Create graphics and branded collateral to support other departments at EMILY's List;
- Assist in photography selection and file maintenance for graphics;
- Contribute to the Digital team's weekly brainstorming and planning meetings;

- Other projects as assigned.

## **Qualifications**

Candidates must have their eye on the latest web trends, be able to design within established brand guidelines, and of course, be passionate about design.

Previous work experience or an internship at an agency or in-house creative department is required. Advanced Adobe skills (including Photoshop, Illustrator, and InDesign) and typography skills are required; more advanced illustration, video production, and front-end development skills are a bonus.

The Designer should be able to handle multiple projects at once, work well under deadlines, and understand that the internet isn't a 9 to 6 kind of job. The Designer should be able to balance user needs with internal objectives while considering critical feedback from supervisor and peers. A positive attitude and sense of humor are necessary.

Must have a commitment to diversity of our candidates, membership, partners, and staff and commitment and passion to elect Pro-Choice Democratic Women

EMILY's List offers a competitive salary and a strong benefits package. To apply, email resume, cover letter, and your portfolio to [jobopening@emilyslist.org](mailto:jobopening@emilyslist.org), - subject line "Designer." **No calls, please.**

**EMILY's List is an Equal Opportunity Employer that values a multi-cultural, diverse working environment. Applicants of diverse backgrounds are welcomed and encouraged to apply.**