

Designer

EMILY's List, the nation's largest resource for women in politics, is searching for a Designer to join our Digital team. We recruit and train candidates, support strong campaigns, research the issues that impact women and families, and turn out women voters. Since our founding in 1985, we have trained nearly 10,000 women to run and helped elect 116 women to the House, 23 to the Senate, 12 governors, and over 800 to state and local office. Forty percent of the candidates EMILY's List has helped elect to Congress have been women of color - including every single Latina, African American, and Asian American Democratic congresswoman currently serving.

Principal Responsibilities

The Digital Department is responsible for engaging and growing the EMILY's List community and providing online resources for EMILY's List candidates. The department works closely with the Campaigns, Training, Development, and Communications teams to ensure our online program advances the organization's fundraising, messaging, and electoral priorities.

The Designer will be primarily responsible for creating email graphics, social media graphics, web graphics, merchandise, occasional printed materials, photograph selection, and collaborating with other designers and external contractors on larger branding projects and campaigns. This role is a great opportunity to help build EMILY's List's visual identity while providing brand cohesion across the organization.

Specific Duties

- Collaborate with the Digital team to design email, social media, merchandise, and other branded graphics;
- Create graphics and branded collateral to support other departments at EMILY's List;
- Assist in photography selection and file maintenance for graphics;
- Contribute to the Digital team's weekly brainstorming and planning meetings;
- Other projects as assigned.

Qualifications

Candidates must have their eye on the latest web trends, be able to design within established brand guidelines, and of course, be passionate about design.

Previous work experience or an internship at an agency or in-house creative department is preferred. Advanced Adobe skills (including Photoshop, Illustrator, and InDesign) are required; additional illustration or typography skills are a bonus.

Candidates should have a strong sense of teamwork – we not only work closely as a team, but pride ourselves in providing excellent customer service to our organization's other departments.

You should be able to handle multiple projects at once, work well under deadline, and understand that the internet isn't always a 9 to 6 kind of job.

Must have a commitment to the diversity of our candidates, membership, partners, and staff and the commitment and passion to elect pro-choice Democratic women.

EMILY's List offers a competitive salary and a strong benefits package. To apply, email resume, cover letter, and your portfolio to jobopening@emilyslist.org, - subject line "Designer." **No calls, please.**

EMILY's List is an Equal Opportunity Employer that values a multi-cultural, diverse working environment. Applicants of diverse backgrounds are welcomed and encouraged to apply.